



## **13<sup>th</sup> World Electronics Forum (WEF)**

4-8 November 2007, Tel-Aviv – Israel

### **General**

The 13<sup>th</sup> World Electronics Forum (WEF) meeting will take place in Israel from November 4-8, 2007.

The official WEF meeting will start with a Welcome Dinner on November 4 and end with a Farewell Dinner on the evening of November 7. Our association host, Israel Association of Electronics & Software Industries (IAESI), will offer complimentary tours to all delegates, spouses and families on November 4 to Jerusalem and on November 8 to Haifa and Acre.

### **Program**

At the interim meeting, held during 2007 SINOCES, the program of the meeting was approved and will consist of three main parts:

1. Major topics – presentations and discussions of leading industry topics.
2. Information to enable associations to widen services to their members.
3. Presentations of interested associations, including presentations and visits to Israel high-tech industry.

(See “Tentative Program” document)

### **Logistics**

As in all previous WEF meetings, the medium will be in English.

Delegates will absorb all their costs for air travel, hotel accommodation, transfer (airport/hotel) and personal costs, while the host (IAESI) will absorb all ground costs (meetings, venues, lunches and dinners, organized tours etc) for all the delegates, spouses and family members.

Please check as early as possible if you need a VISA to enter Israel and IAESI will assist you if necessary.

As Israel is a famous tourist attraction for its history and for its unique importance to religions (Christianity, Islam, Judaism), the program is combined with special complimentary visits to the most attractive places. A special program was prepared for the spouses and family members.

### **Venue and Hotels.**

The meetings will take place at the Convention Center of **Dan Panorama Hotel, Tel-Aviv**. ([www.danhotels.com](http://www.danhotels.com))

Because of a shortage of hotel rooms for this time we came to an agreement to block a certain amount of rooms at the Dan Panorama Hotel.

### **Remarks:**



1. Adjacent to the Dan Panorama Hotel is the new David Inter-Continental Hotel (<http://www.intercontinental.com/telaviv> ) which is the newest hotel in Israel. Unfortunately, for the moment, all the rooms were reserved for a conference taking place there.
2. In Tel-Aviv you can find hotels from the chains of Hilton, Sheraton, Renaissance, Crowne Plaza, Carlton, but if you choose one of those you will have to consider taxi transport to and from the meetings and events.

**Please find enclosed reservation forms for the Dan Panorama Hotel.**

**Registration**

As host, IAESI warmly invites you and your spouse to this important and exciting annual gathering and looks forward to hosting you in Israel.

Please be so kind to fill out and fax (+972-3-5161003) the attached registration forms for each delegate as early as possible.

Sincerely Yours,

Shlomo Wax  
Director General  
IAESI

Uri Har  
Former Director General &  
Special Advisor  
IAESI