

Развивать отрасль, продвигать знания, укреплять сотрудничество.

Innitiative on information exchange

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Head of cooperation committee
Russian association of manufacturers of electronics and electronic devices

Chairman
Vyazniki electronic equipment factory (VZRT)



Russian association of electronics manufacturers (APEAP)

Established in 2007

Headquartered in Moscow

More than 50 corporate members, local manufacturers in most

Members from different sectors, regions and of different size

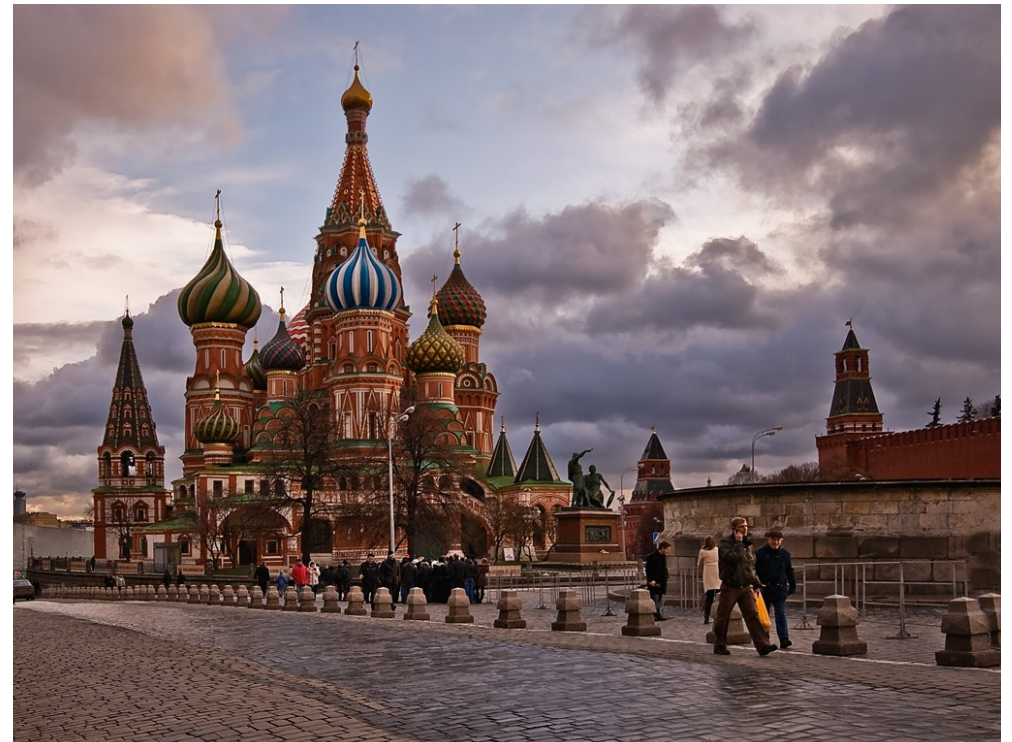
Russian electronics industry

Local market: USD 45 billion

Local production: USD 9 billion

Major manufacturers are in Industrial,
Communication, Military and space,
Security and Automotive

> 2 000 enterprises, 400 000 people





Our association roles

Industry leaders meeting point

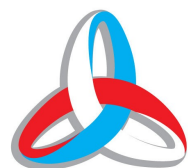
Provider of market information

Gate to the government officials

Marketing services provider

Coordinator of educational programs and services

...



АПЭАП

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WEF

WEF roles

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WEF roles

Industry leaders meeting point

A journey of a thousand li starts with a single step.



What our members need

Information on markets

Simple access to potential customers abroad

Information on new technologies, products and services

Trusted and reliable suppliers

Foreign investors attraction





Directions of information exchange

Market information and analysis

New technology and new product information

Directory of suppliers and service providers

Global event calendar



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iSuppli
Applied Market Intelligence


HKTDC
香港貿發局

ECVV.comTM
Challenge Your Trading


IDC
Analyze the Future

global  sources
globalsources.com


Alibaba.com


IMS research
excellence in market intelligence


MIC


Made-in-China.comTM
Connecting Buyers with China Suppliers


TRADEKEY
Your Key To Global Trade

F R O S T  S U L L I V A N


B2BManufactures.comTM



Next step: encouraging bilateral information exchange

World electronics associations directory on wefonline.org

Newsline on associations life: global events, researches, significant news.

Global events, hosted by WEF participants

Links to the local suppliers directories



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Further steps

Study of the best practices in associations activities

Workgroup on developing a classifications and data collection recommendations

Inspiring experts and establishing of editorial committee

Continious improvement



Thank You

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Russian association of electronics manufacturers (APEAP) www.apeap.ru

Vyazniki electronic equipment factory (VZRT) www.vzrt.ru